



European Association for the Study of Obesity

EASO Policy Conference

Addressing Obesity Together: A Shared Value

Co-hosted by the EASO ECPO - European Coalition for People Living with Obesity

4 March 2020: Renaissance Hotel, Brussels

PROVISIONAL AGENDA

09:00 – 09:30 Registration and Welcome Coffee

09:30 – 09:50 Welcome and Opening Remarks

Compere: Vicki Mooney (Ireland)

Chairman: John Bowis (UK)

MEP Sirpa Pietikäinen

09:50 – 10:30 The Need for Chronic Disease Recognition: An Update from Italy
OPEN (Obesity Policy Engagement Network – Italy): Luca Busetto

The Truth about Obesity: Lessons from ACTION IO

Prof. Jason Halford (UK) & Solveig Sigurdardottir (ECPO Iceland)

Interactive Discussion

10:30 – 10:45 Coffee Break

10:45 – 11:45 Panel discussion I

Declaring Obesity as a Chronic Disease, Implications for:

1. People Living with Obesity
2. Health Care Practitioners
3. Employers
4. Economic actors
5. Payers

Panel:

EASO ECPO Representative: Carlos Oliveira (Portugal)

HCP Representative: Karen Freijer, PhD, The Netherlands Association for the Study of Obesity (NASO)

Employment: DG Employment (TBC)

Economic Actors: Thomas Allvin, Executive Director Strategy and Healthcare Systems, EFPIA

Payers Representative: Corinna Hartrampf, Senior Project Manager, The International Association of Mutual Benefit Societies (AIM)

11:45 12:45 Panel discussion II

Implementing obesity as a chronic disease throughout life

1. Access to care throughout life
2. Childhood Obesity Strategies: a Dutch example
3. Preventing the onset of complications of obesity: the case of Cancer
4. The role of the environment in the progression of obesity

Panel:

Life time challenge: Dr Nathalie Farpour-Lambert (Switzerland)

Childhood obesity: Marjon Bachra, Directeur Jongeren Op Gezond Gewicht (JOGG), Netherlands

The Case of Cancer: European Cancer Coalition (ECCO) (panellist to be named)

The Patient Perspective: Ken Clare (UK)

12:45 – 13:45 Lunch Break

13:45 – 14:15 Obesity and the Economy of Wellbeing

Speaker: OECD – speaker to be named

14:15 – 15:15 Panel discussion III

How we ensure inclusion in the European Research and Innovation Missions

1. Data connectivity: health information, or information for health?
2. Availability vs uptake of access to wellbeing data
3. Building impact into data frameworks
4. Ensuring a Research pipeline for impact

Provisional panel:

Data Connectivity: Ioana-Maria Gligor, Head of Unit, European Reference Networks and Digital Health, DG SANTE, European Commission

Availability vs Uptake: Usman Khan, Director General of the European Patients Forum (EPF)

Research Pipeline: Maria Vasile, Policy Officer, Healthy Lives Unit, RTD DG, European Commission

Building Impact: OECD (panellist to be named)

15:15 – 15:30 Coffee Break

15:30 – 16:30 Panel discussion IV

What are Our Best Opportunities for Successful Obesity Prevention and Care?

1. Value Based Healthcare: What does that mean for Obesity?
2. Digital Transformation agenda
3. What do we need to develop successful Public Health Interventions, and what do they look like?

Provisional Panel:

EUREGHA: Valentina Polylas, Director, European and Regional Health Authorities (EUREGHA)

WHO: Dr. Kremlin Wickramasinghe, WHO European Office for Prevention and Control of Noncommunicable Diseases (NCD Office)

EASO PHTF: Harry Rutter and Päivi Mäki

Digital Transformation: Panellist to be confirmed

16:30 – 17:00 Take Home Messages and responses to electronic polling

Participant Feedback: Vicki Mooney, EASO ECPO

Closing remarks:

Euan Woodward, Executive Director, European Association for the Study of Obesity (EASO)

John Bowis, Conference Chairman

17:00 – 18:00 Networking Reception